



Introducing Video Convert Master



Video Convert Master realize DVD/VCD/SVCD burning, and conversion in different video files. It can convert, split and merge: AVI, MPEG, MPEG 1, MPEG 2, MPEG 4, VCD, DVD, SVCD, RMVB, RM, WMV, MOV, DIVX and etc. It is a home video software to satisfy requirements of storing in PC or watching at home TV. It is easy-in-use, only in 4 steps to burn, convert, split or merge movies.

About

Version 2.5

Time: Released in 2005 April 25.

Company: McFunSoft Inc.



Why Video Convert Master



Save time

With latest technology, it is outstanding both in **high-speed** and **vivid-vision**, and helps you make a better video in less time! The **easy-in-use** interface also reduces your time in learning. According to surveys, Video Convert Master save **35%** of your time to convert different video formats.



Save money

With the ability to convert wide-covered formats, it is **one-way ticket** you have to buy for formats conversion. And the DVD/VCD/SVCD burning compatibility **reduce the continuous investment after any hardware update**. Also, the **powerful upgrade** from McFunSoft makes your purchase meaningful in every month!

Last but the most, Video Convert Master guarantee **30-days-money-back** if you are unsatisfied with it!



All in one tool

Whether you create a DVD/VCD/SVCD, or store video with any most used different formats, all can be realized in it.



Easy-in-use

With step-by-step manual, enjoyable interface and one-click process. You will experience enjoyment in using Video Convert Master.

Only \$34.95, you get it!



[Buy Now](#)



What's new in version 2.5

Version 2.5

Time: Released in 2005 April 25.

Improvement: Video Convert Master version 2.5 is a maintenance release, free for all registered users of version 2.3.

What's new in version 2.5:

Realize DVD/VCD/SVCD burning;

More video formats supported;

Optimize converting process in speed and video quality;

Encoder and Decoder updated, corresponding to latest Windows Media Player;

Bring in high-speed solution in User Interface;

Some requested enhancements and a few bug fixes;

More shortcut are defined, you could check they out over Keyboard Shortcut.

Small enhancements and a few bugs fixed ...



What will you have after purchase

Full version of Video Convert Master

There would no limit in its function. The ad in the middle of the finished movie is only exist in the free version, and you could have fun in unlimited multi-media converting.

Registration Codes

In minutes after you finish purchase, you get your own registration codes and have all services from McFunSoft.

Lifetime license

After you purchase Video Convert Master, you get free online upgrades for life.

More Discount

We prepared a series of benefits to our customers, such as coupons for other products from McFunSoft. See more in [Discount Center](#).

Customer care

We are pleased to offer quick and high-quality customer care to meet your service needs.



How to buy Video Convert Master

- [Why Video Convert Master?](#)
- [What will you have after purchase?](#)
- [Is my order secure?](#)
- [Order Now](#)

You can purchase Video Convert Master securely through the web, with the help of our e-commerce resellers SWREG and ShareIt. It is fast, simple and secure!



Only ~~39.95\$~~ 34.95\$ (Limited Time!) to buy! After simple purchase steps, you have Video Convert Master with all functions, lifetime license and powerful service!

Click the BUY NOW button below to purchase it. Then carefully fill in the order form that you will see. After that submit it.



As soon as you make your order, our resellers will verify it. Your order will most likely be processed within less than 1 hour, but in some VERY rare cases it may take resellers more than 24 hours to process your payment.

The registration key will be automatically generated at our server and e-mailed to you immediately after we receive payment confirmation from our e-commerce reseller.

Please do not worry if you haven't received the registration information right away. Usually it happens due to too secure settings of spam filters used by our clients. And it may happen so that our message is rejected as a spam message by the mail service you use.

In case if you haven't got the registration message in several hours, feel free to contact our [Support Team](#) via email.

If you have any questions concerning our software, mail to: sales@video-convert-master.com.

We always do our best to help you!

Why Video Convert Master?

- Save time**

- a. It is outstanding both in **high-speed** and **vivid-vision**;
- b. The **easy-in-use interface** reduces your time in learning;
- c. According to surveys, it saves **35%** time in video conversion;

▶ Save money

- a. It is **one-way ticket** you have to buy in video converting and creating;
- b. Guarantee **30-days-money-back** if you are unsatisfied with it!

▶ All in one tool

Whether you create a DVD, VCD or SVCD, or store video with a different formats, all are realized in it. No adv watermark exist after registration.

▶ Easy-in-use

With step-by-step manual, enjoyable interface and **one-click process**, you will experience your enjoyment in multimedia with Video Convert Master.

 [Buy Now](#)

What will you have after purchase?

- **Full version of Video Convert Master**

There would no limit in its functions, and you could have fun in unlimited video converting.

- **Lifetime license**

When you purchase Video Convert Master, you get free online upgrades with [Lifetime Upgrade Policy](#).

- **Customer care**

We are pleased to offer our care to meet your needs. We promise our customers, any customer questions will be satisfied within **1** business day!

- **Coupons for McFunSoft products in Discount Center**

We prepared a series of benefits to our customers. See more in [McFunSoft Discount Center](#).

 [Buy Now](#)

Is my order secure?

We promise the most secure purchase as we did for years.

Shareit, SWReg and RegNow, all these McFunSoft partners passed strict certification. We truly believe in 'Only benefit our customer can benefit ourselves'. So your purchase security in McFunSoft is one of the top affairs we care about! McFunSoft has been involved in E-commerce for years. And through these years, we built up a secure online shopping system. You can enjoy the high-speed and convenience we specially offered for you.

 [Buy Now](#)



The user interface (Overview)



1. Main Panel

Contain buttons that correspond to main functions.

2. Show Window

Show information in 'Input File', 'Output File' and 'Profile'.

3. Edit Buttons

Select and edit files for Input and Output, all information exist in Show Window.

4. Movie Button

Switch between 'Show Movie' and 'Hide Movie' status.

5. Convert Button

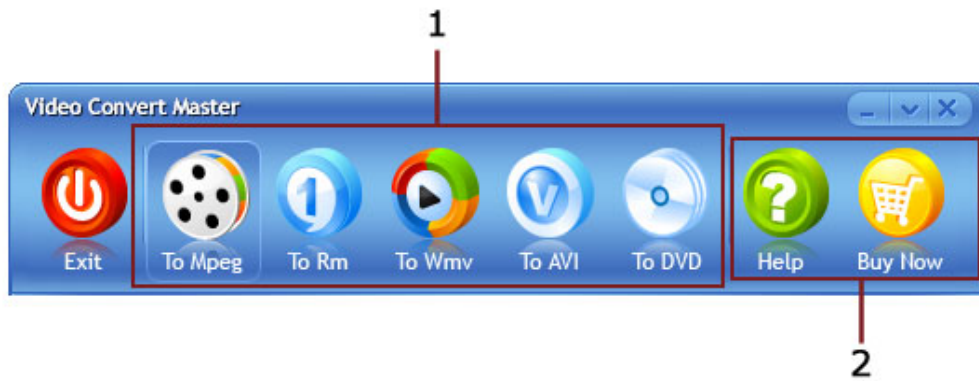
Start video conversions after confirming Input, Output and Convert Formats.

6. Advanced Setting Bar

Choose Split Conversion, with Batch Mode or Split into certain size.



Main Panel



1. Formats Button

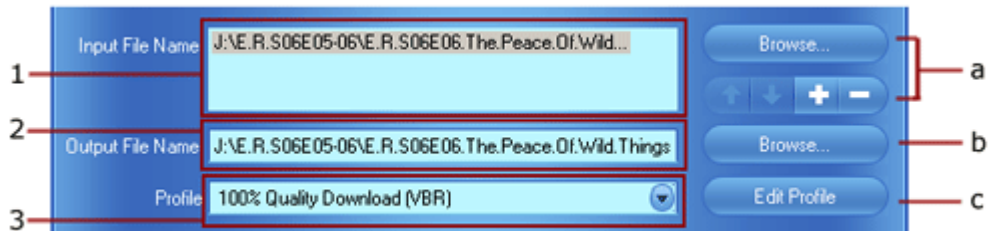
Select the video format you want, and you can select a detailed format in **Edit Profile** button.

2. Additional Button

By selecting button, you can read Help File, and register Video Convert Master.



Edit Buttons & Show Window



Show Window actually express the edited result of Edit Buttons.

- a) You can select the Input File. If you want to select several videos, for merging or batch conversion, use the Button + or -. You can check the selected result from 1 Show Window.
- b) You can select the Output Directory. One or all output videos will direct to this folder. You can check the selected result from 2 Show Window.
- c) You can edit the result video property in Edit Profiles. And the result property can be checked over 3 Show Window.

Convert Button & Movie Button

Convert Button

You can begin converting by clicking 'Convert Now' after you confirm all settings in Show Window.

Movie Button

You can click the Advanced Button, and witch between 'Show Movie' and 'Hide Movie' status.



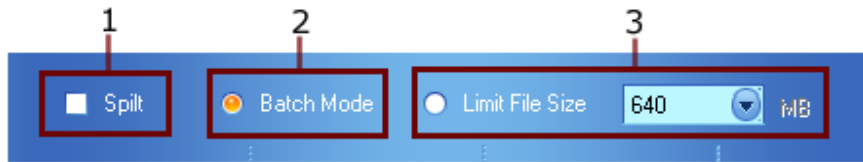
Hide Movie



Show Movie



Advanced Setting Bar



1. Split Checkbox

You can split a video file into several files with choosing this Split Checkbox.

2. Batch Mode

With selecting this checkbox, you can convert a batch of video files to another formats batch.

NOTE: Split Checkbox must be checked before select this mode.

3. Limit File Size

Only you want to split video file/s into another group. A file size can be custom-built in the figure you enter in here.

Edit Profile

You can custom video profiles in Video Convert Master. Over Profiles Editor, you can edit video **Format, Bitrate, Framerate, Width, Height** and the other properties.

1. Profile Information

Output videos can be edited in **Name, Description** and **Comment**.

2. Profile Property

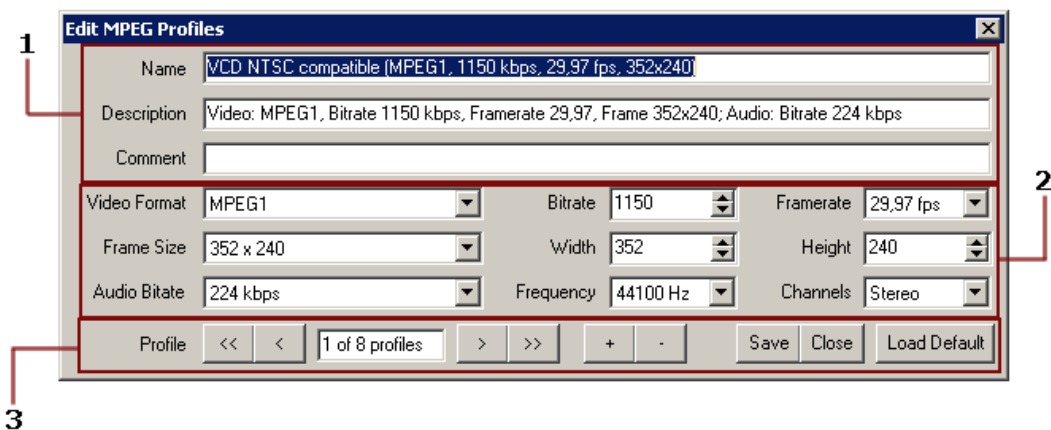
Detailed video property can be defined, in video **Format, Frame Size, Audio Bitrate** and others.

3. Profile Manager

You can create, edit or delete profiles in MPEG and AVI. Also, you can load default profile settings.

Profile Edit can be add or delete with the button '+' or '-'.

ATTENTION: Once you load in default profile settings, all edited setting will be deleted.



Reference:

[What are video formats: MPEG and AVI?](#)

[What frame size?](#)

[What is bitrate?](#)

[What is frame rate?](#)

What are MPEG and AVI?

MPEG

MPEG stands for 'Moving Pictures Experts Groups'. It is a group working under the directives of the International Standards Organization (ISO) and the International Electro-Technical Commission (IEC). MPEG is a committee of experts from the audio, video and computer industries developing an evolving series of standards for compression of moving images.

MPEG-1 defines a framework for encoding moving video and audio, significantly reducing the amount of storage with minimal perceived difference (difference that humans can detect) in quality. MPEG-1

video compression method tries to use previous frame's information in order to reduce the amount of information the current frame requires. In addition, the audio encoding uses something called psychoacoustics - compression removes the high and low frequencies a normal human ear cannot hear.

MPEG-2 is not a successor to MPEG-1, but an addition instead - both of these formats have their own purposes. MPEG-1 is a relatively low-resolution format currently used in VCD and the World Wide Web for short animated files. The MPEG-2 is a much higher resolution format developed for digital television and used in DVD.

AVI

AVI stands for Audio Video Interleave. This is a container video format that specifies certain structure how the audio and video streams should be stored within the file. AVI itself doesn't specify how it should be encoded (just like the streaming format ASF), so the audio/video can be stored in very various ways. Most commonly used video codecs that use AVI structure are M-JPEG and DivX. AVI contains code called FourCC which tells what codec it is encoded with.

What frame size?

The video frame size is the size of the display window in which your movie plays. The best size is highly dependent on data rate, frame rate, codec, source material and personal preference. These factors are all interrelated so experimentation is the best way to find the optimal setting for your project.

What is bitrate?

Bitrate very often used when speaking of video or audio quality and file size -- defines how much physical space one second of audio or video takes in bits (note: not in bytes). The higher the bitrate, the more times per second the original sound is sampled, thus yielding a more faithful reproduction and better sound. When choosing an MP3, weigh the advantage of a higher bitrate against the size of the file. Generally speaking, a bitrate of 128 kbps or higher will provide satisfactory sound quality.

Constant Bit Rate (CBR) encoding maintains the same bitrate throughout an encoded file.

Variable Bit Rate (VBR) is an MP3 encoding method that's used when file size is not an issue. Unfortunately Video Convert Master decodes VBR but doesn't encode it.

Selecting the proper bit rate for your projects depends on the playback target: if you're making a VCD for playback on a DVD player, the video must be exactly 1150 Kbps and the audio 224 Kbps.

What is frame rate?

In basic terms, a video can be thought of as being made up of numerous snapshots, called frames. Frame Rate defines how many pictures eg. frames one second of video or audio contains, normally used acronym for framerate is fps - frames per second. Human eye can't see picture changes after the framerate is more than ~24fps.

Video files with higher frame rates show motion better but have larger file sizes. Typical frame rates are 29.97 for NTSC video (in American TV system), 25 for PAL (European system) video, and 24 for film. When exporting low-bandwidth versions, select a frame rate that is 1/2, 1/3, or 1/4 of the original frame rate. Setting a frame rate higher than the original frame rate will make the file larger but will not improve the quality.

Note that MPEG format only supports 23.976, 24, 25, 29.97, 30 frame rates.



Appendix A Keyboard shortcuts

Key	Function
Ctrl + O	Browse input files (Input Browse Button)
Ctrl + A	Add input file (Add Files Button)
Del	Remove files from list
Ctrl + U	Up
Ctrl + D	Down
Delete	Browse output file (Output Browse Button)
Ctrl + E	Edit Profile
F9	Convert files (Convert Now Button)
Shift + F9	Cancel current task (Cancel Button)
F8	Show or hide movie (Advanced Button)
Alt + F4	Exit Video Convert Master
F1	Help



Appendix B DVD, VCD, and SVCD

DVD, VCD, and SVCD

There are several factors to consider in choosing an output format for your project. These include your desired output quality, target playback device, and viewing screen size, among others. Here are the advantages and disadvantages that picking each output format entails:



Digital Versatile Disc (DVD) is popular in video production because of its quality. Not only does it guarantee superb audio and video quality, it can also hold several times more data than VCDs and SVCDs. DVDs make use of the MPEG-2 format, which has a much bigger file size than MPEG-1, and can likewise be produced as single or dual-sided, and single and dual-layered. They can be played on stand-alone DVD players or on the DVD-ROM drive of your PC.



Video Compact Disc (VCD) is a special version of a CD-ROM that uses the MPEG-1 format. The quality of the exported movie is almost the same, but usually better than VHS tape-based movies. A VCD can be played back on a CD-ROM drive, VCD player, and even on a DVD player.



Super Video CD (SVCD) is commonly described as an enhanced version of VCD. It is based on MPEG-2 technology with Variable Bit Rate (VBR) support. The typical running time of an SVCD is about 30-45 minutes. Although you could extend this to 70 minutes, you will have to compromise sound and image quality. SVCDs can be played back on stand-alone VCD/SVCD players, most DVD players, and all CD-ROM/DVD-ROM with a DVD/SVCD player software.



About McFunSoft

Take the lead of multimedia;

Create a Colorful Life!

Being a shareware developer of multi-media authoring solutions, McFunSoft take the lead in this domain. We have professional experience in execute our faith - Think as A Customer. This gives us the idea to create reliable and simple-in-use software products for you.

McFunSoft R&D Center creates simple solutions to complicated problems. And sleek, clear interfaces in our accomplishment make everything you need from us being enjoyable.

Contact Us

For Customers

support@video-convert-master.com



We always do our best to answer your question!

For Partners

sales@video-convert-master.com



We benefit our partners in a win-win model - McFunSoft Business Model, and we love to talk about our creations with you.



<http://www.video-convert-master.com>